

2019

EXHIBITOR PROSPECTUS

# FALL CME

SPONSOR AND EXHIBIT OPPORTUNITIES

**Big Ten Conference Center**  
5440 Park Place  
Rosemont, Illinois

## Connect with PAs

The Illinois Academy of Physician Assistants (IAPA) is pleased to invite all pharmaceutical, medical supply companies, CME providers, non-profits and recruiters to exhibit at our upcoming Fall CME Conference. This two-day exhibit opportunity with dedicated Exhibit Hall time and a networking lunch, is a great opportunity to place your product and/or services in front of PA professionals — your future clients.

You don't want to miss this opportunity!

### What is a PA?

A PA is a nationally certified and state licenced medical professional.



3,100+

Number of PAs in Illinois



123,000+

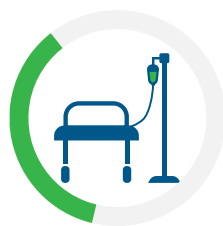
Number of PAs in the U.S

### Percentage of PAs by Setting in Illinois



54%

Physician office  
or Clinic



35.5%

Hospital Setting



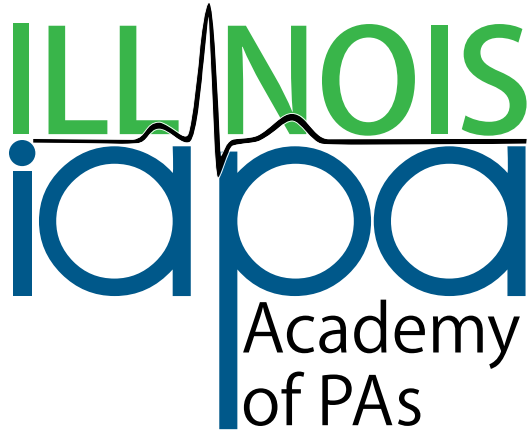
6%

Other Settings



8.1%

Urgent Care



SEPTEMBER 27 &amp; 28, 2019

# FALL CME

## SPONSOR AND EXHIBIT OPPORTUNITIES

### MEAL SPONSORSHIP

#### FRIDAY + SATURDAY

#### BREAKFAST | \$2,500

- 1 booth
- Recognition at lunch
- Recognition in conference brochure and signage
- Recognition on IAPA online home page for 3 months
- Social media and email mention to membership

#### FRIDAY + SATURDAY

#### LUNCH | \$6,000

- 1 booth
- Recognition at lunch & AV setup for presentation
- Recognition in conference brochure and signage
- Recognition on IAPA online home page for 3 months
- Social media and email mention to membership

### EVENING RECEPTIONS

#### FRIDAY + SATURDAY

#### \$7,500

- 1 booth
- Recognition at lunch
- Recognition in conference brochure and signage
- Recognition on IAPA online home page for 3 months
- Social media and email mention to membership

### ADDITIONAL OPPORTUNITIES

WiFi Sponsorship	\$1,000
Ad in Conference Brochure	\$1,500
Water Bottles w/ Logo	\$1,000 + product
Lanyards	\$1,000 + product

**BOOTH**  
\$1,000

- 1 booth
- Up to 3 booth attendees
- Meals included

# Exhibitor Registration

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 Organization Name

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 Contact Name

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 Street Address

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 Phone

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 City, State, Zip

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 E-mail

## Exhibitor Investment | Friday & Saturday, September 27-28

Breakfast Meal Sponsorship	<input type="checkbox"/> \$2,500
Lunch Meal Sponsorship	<input type="checkbox"/> \$6,000
Event Reception Sponsorship	<input type="checkbox"/> \$7,500
WiFi Sponsorship	<input type="checkbox"/> \$1,000
Ad in Conference Brochure	<input type="checkbox"/> \$1,500
Water Bottles w/ Logo	<input type="checkbox"/> \$1,000 + product
Lanyards	<input type="checkbox"/> \$1,000 + product
Booth	<input type="checkbox"/> \$1,000
<b>Total</b>	<b>\$</b> _____

## PAYMENT

**Check:**  **Credit Card:**  Visa  Mastercard  AMX

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 Name on Card

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 Card Number

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 CV

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 Expiration Date

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 Signature of person submitting form

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 Date Sent

Checks should be made payable to "IAPA" and sent to: 100 East Washington St., Springfield, IL 62701

You may also request an invoice by contacting Jeannine Harlow IAPA Marketing Manager, at [jeannine@frontlineco.com](mailto:jeannine@frontlineco.com) or by phone at 217-528-9970.

Please note that booth space and sponsor opportunities are assigned/awarded on a first come, first serve basis once full payment has been received.

Cancellation Policy - In the event of a cancellation, notice must be received in writing two (2) weeks prior to the event (or before September 27th) to receive a full refund minus a \$100 per booth administrative fee. Cancellations made after that date will be ineligible for a refund.